HISPANIC NATIONAL BAR FOUNDATION

2017

AWARDS DINNER

SPONSORSHIP PACKET

FROM THE HNBF PRESIDENT

On behalf of the Hispanic National Bar Foundation (HNBF) and our Board of Directors, it is my pleasure to invite you to sponsor the 2017 HNBF Annual Awards Dinner & Celebration.

The HNBF has been celebrating the contributions of Hispanic leaders in the legal community since our inception in 1985. Each year we acknowledge a few, among the many, accomplished leaders and companies that exemplify the values of the HNBF—education, diversity, equality, empowerment, and access. Presentation of the 2017 HNBF awards will be held on Thursday, July 20, 2017 at the Ritz Carlton, Washington, D.C.

Our mission is to empower Hispanics to achieve their potential through access to higher education and increase diversity in the legal profession. Each summer and throughout the year, the HNBF provides enriching programs for youth (see detailed descriptions page four). We know that there are a number of personal, environmental and institutional barriers limiting the access to higher education for many minority students. Through our programs, the HNBF addresses many such barriers by offering information about the college preparation, application, and financing process, support with college and law school admissions tests, scholarships, fellowships, internships, and access to role models and mentors who have gone to college and law school. We are committed to instilling high-efficacy beliefs in our students and encouraging them to have aspirations far greater than those being advanced around them. Your generous sponsorship support goes directly to sustaining these diversity pipeline programs throughout the year. We couldn't do it without your continued investment.

A number of sponsorship categories are available. Please see page three to find an investment level that matches your budget and commitment to our vision—equality through education. Together, we can be a source of hope and inspiration for Hispanic youth through equal access to education regardless of the barriers that they face. Join us in making a difference in each student's life. Your investment in a brighter future, through education, can indeed make all the difference!

Kind regards,

Richard Lorenzo

EVENT OVERVIEW

The HNBF acknowledges the outstanding achievements and contributions of Latinos in the legal profession at our Annual Awards Dinner & Celebration. When selecting candidates to be honored, we seek leaders whose contributions exemplify the values of the HNBF including the advancement of education, diversity, equality, empowerment, and access. The purpose of the awards are to distinguish leaders and corporations that advance our mission to help Latino students achieve their potential through access to higher education and increase diversity in the legal profession in their unique way.

WE TAKE THE FOLLOWING CRITERIA INTO CONSIDERATION WHEN SELECTING LEADERS FOR THE AWARDS:

01 Actions and achievements that demonstrate the values of the HNBF

- Contributes to the advancement of higher education for Latino/Hispanic youth
- Assumes a leadership role in the Latino/ Hispanic community
- Furthers the advancement of diversity in the legal profession
- Advocates for and removes barriers to equality and access for minorities
- Serves as a champion for youth

02 Distinguished career record

- He/she has made significant contributions to the legal profession
- He/she has had outstanding influence within the legal profession
- Has achieved local or national recognition for accomplishments and contributions

03 Character

- Exemplifies integrity, honor and dignity; serves as a model of high ethics in legal education and the legal profession
- Serves as a positive role-model in the legal profession

RECENT AWARDEES

2016 Awardees

HNBF Judicial Leadership Award
HON. JOSE L. LINARES

HNBF Corporate Leadership Award
ALEX PONCE DE LEON

HNBF Academic Leadership Award
DEAN EDUARDO PEÑALVER

2015 Awardees

HNBF Diversity Leadership Award
DR. WALTER SUTTON

HNBF Judicial Leadership Award
HON. MIGNA SANCHEZ-LLORENS

HNBF Academic Leadership Award
LUZ HERRERA

2014 Awardees

HNBF Lifetime Leadership Award
CESAR L. ALVREZ

HNBF Judicial Leadership Award
HON. HIRAM PUIG-LUGO

HNBF Academic Leadership Award
CRISTINA RODRÍGUEZ

2013 Awardees

HNBF Lifetime Leadership Award
MARGARET MONTOYA

HNBF Latina Leadership Award
CAROL ROBLES-ROMAN

HNBF Corporate Visionary Award
HOGAN LOVELLS

2012 Awardees

HNBF Lifetime Leadership Award
CLAUDIO GROSSMAN

HNBF Latina Leadership Award
CLARISSA CERDA

HNBF Corporate Visionary Award
MCKENNA LONG & ALDRIDGE

2011 Awardees

HNBF Lifetime Leadership Award
HON. RICARDO M. URBINA

HNBF Academic Leadership Award
R. ALEXANDER ACOSTA

HNBF Corporate Visionary Award
GENERAL MOTORS

EVENT DETAILS

ATTENDEES:

Approximately 200 guests, including students participating in the Future Latino Leaders Law Camp and Law Fellows programs, attorneys, judges and other leaders

DATE & TIME:

Thursday, July 20, 2017
6:00 p.m. Reception
7:00 p.m. Dinner

LOCATION:

The Ritz-Carlton
1150 22nd St NW
Washington, DC

SPONSORSHIP LEVELS

We value your sponsorship greatly, not just for the support it provides the HNBF to offer valuable educational and life enrichment programs for Hispanic youth, but for the support and partnership you show to creating access to higher education for minority students.

PRESENTING SPONSOR
MINIMUM $25,000

- Official Presenting Sponsor with attribution on all media and marketing collaterals
- Website banner along with logo on HNBF.org with links
- Two page advertisement in event program
- Logo representation on all collaterals, media and event
- Signage displayed prominently
- Logo with links on all event related e-mails
- Two tables with 8 seats per table, total 16 seats
- Website presence as Presenting Sponsor for one year
- Joint press release announcing Presenting Sponsorship
- Funds will be used in part toward sponsoring the Future Latino Leaders Law Camp

STAR SPONSOR
$15,000

- Full page advertisement in event program
- Table with 8 seats
- Logo posted on HNBF website for six months
- Included in sponsor listing on the HNBF website as Star Sponsor
- Name listed under Star Sponsor on sponsor page of event program
- Funds will be used in part toward sponsoring the Future Latino Leaders Law Camp

LEADERSHIP SPONSOR
$10,000

- Full page advertisement in event program
- Table with 6 seats
- Logo posted on HNBF website for six months
- Included in sponsor listing on the HNBF website as Leadership Sponsor
- Name listed under Leadership on sponsor page of event program
- Funds will be used in part toward sponsoring the Future Latino Leaders Law Camp

BENEFACTOR SPONSOR
$5,000

- Half page advertisement in event program
- Table with 6 seats
- Included in sponsor listing on the HNBF website as Benefactor
- Name listed under Benefactor on sponsor page of event program
- Funds will be used in part toward sponsoring the Future Latino Leaders Law Camp

PATRON SPONSOR
$2,500

- Four seats at dinner
- Included in sponsor listing on the HNBF website as a Patron sponsor
- Name listed under Patron on sponsor page of event program

WHERE YOUR SUPPORT GOES

FUTURE LATINO LEADERS LAW CAMP

Our keystone program is the Future Latino Leaders Law Camp held each summer over nine days in Washington, DC. High school students from across the country live on a college campus while exploring the nation's capital and meeting influential Hispanic attorneys and judges. Students receive behind the scenes tours of the US Capitol, State Department, Department of Justice, and Supreme Court. The classroom and mock trial competition experience provides students with valuable skill development, such as team work and collaboration, oral presentation skills, critical thinking skills, productive argument and persuasion skills, and the ability to face challenging obstacles with enthusiasm, professionalism and confidence.

In addition to exposing the students to legal culture, the Future Latino Leaders Law Camp also serves as a place where young students can see positive Hispanic role models.

"The best part of the Law Camp was the people. The students, the presenters, and the staff made the camp one of the most amazing weeks of my life. Hearing the success stories of people who came from similar backgrounds as me has inspired me, and showed me that the legal field is an amazing place for Hispanics."

—Luis Alvarez, Law Camp Participant

GOALS OF THE HNBF FUTURE LATINO LEADERS LAW CAMP AND MOCK TRIAL PROGRAM INCLUDE:

- Promote and further an understanding of and appreciation for the American judicial system and court procedures
- Build and improve basic life skills such as networking, critical thinking, public speaking, reading comprehension, reasoning, team collaboration, persuasive argument and advocacy
- Provide mentoring opportunities between legal professionals and students that encourage students to excel
- Provide a meaningful experiential opportunity for students that heightens awareness of careers within the judicial system
- Provide an educational event that supports communication, cooperation and respect for students with diverse abilities, backgrounds and interests
- Inspire students to set their career aspirations high and to pursue academic achievement.

We know that if students perceive little or limited support and sense barriers to desired career paths, they may be unlikely to pursue those career pathways despite their interests/abilities. Throughout the Law Camp experience, students are exposed to various career pathways taken with a law degree by successful Latino leaders and gain a greater appreciation for the value of education and the support available to them. In addition, programs are provided on college admissions and financial aid. More than 70% of our students come from households where they will be the first in their families to graduate from college. After the Law Camp, 100% of students report that they plan to complete a college degree.

HNBF SCHOLARSHIP PROGRAM

Scholarships are about more than just providing money. It's about eliminating barriers to student academic choice, graduation and success. At the Hispanic National Bar Foundation (HNBF), we are committed to eliminating barriers that hinder equal access and opportunity to higher education and advancement within the legal profession. The HNBF Scholarship Program aims to provide academic scholarships to high achieving Latino students with demonstrated financial need.

The Hispanic National Bar Foundation Scholarship Program was established to provide financial support for Hispanic students that present records of outstanding academic achievement, leadership, and commitment to the principles of community service, equality and social progress. Students must have an interest in a career within the legal profession that requires an advanced degree. Scholarships are awarded in three categories: high school, undergraduate and law school.

To be eligible, students must either be in their senior year of high school or plan to enter a full-time undergraduate course of study upon high school graduation, currently enrolled in an accredited undergraduate program, or currently enrolled in an accredited law school.

Named scholarship opportunities are available and serve as a way to honor a colleague or demonstrate your company's commitment to diversity and education. Contact us at info@hnbf.org for information.

LAW FELLOWS

A successful company's greatest competitive asset is its people. Today's workforce and marketplace represent a dynamic mix of cultures, races, ages and genders. For companies to succeed in the global economy and be responsive to demographic shifts they must attract and retain skilled employees who have different experiences and backgrounds.

In addition, the realized and anticipated exponential population growth of Hispanics in our nation presents business opportunities for companies.

Increasing the representation of Hispanics in corporate legal departments can differentiate companies from their competition by leveraging cultural and language fluency to enhance their existing work and to access new markets.

The HNBF Law Fellows program aims to increase the diversity in corporate legal departments. This unique

8-week paid fellowship offers first year Latino law students a fellowship in corporate legal departments for 6-8 weeks and may be combined with an additional 2 weeks at a law firm that represents the company or the company's government relations office in Washington, DC. This program is open to 1L students by invitation by the HNBF. Corporations and Law Firms interested in sponsoring a Law Fellow at your location may access additional information on our website or contact us at info@hnbf.org.

READY TO SUPPORT EDUCATION?

Please complete the following information and submit to Denise Moreno at denisemoreno@hnbf.org. Please feel free to email Ms. Moreno should you have any questions regarding sponsorship.

2017 HNBF SPONSORSHIP APPLICATION

NAME:

TITLE:

COMPANY:

ADDRESS:

PHONE:

EMAIL:

SPONSOR LEVEL:

- ☐ PRESENTING SPONSOR | $25,000
- ☐ STAR SPONSOR | $15,000
- ☐ LEADERSHIP SPONSOR | $10,000
- ☐ BENEFACTOR SPONSOR | $5,000
- ☐ PATRON SPONSOR | $2,500

SUBMIT